



A great way to  
**Support the Arts!**

Donate

Advertise

Purchase Tickets

Reach your audience and show your support  
when you advertise with us in our 2023-2024  
concert program booklet



Your ad will appear in all of our concert program booklets for the 2023-2024 season, offering you exposure to a broad range of demographics throughout the greater Wallingford area.

**You will reach thousands of people when you advertise with the WSO.**

This year's concert season 2023-2024 begins with the Spooktacular Halloween concert. WSO performs with the Frantic City Band ACDC's Highway to Hell & Halloween Rock Classics.

The Christmas Concert, Spring Concert, our Children's Concert Series for Wallingford school children and the ever popular Summer Pops Concerts are planned to use the power of music to bring us together.

The performances will take place in the newly built contemporary Ann and George Colony Hall on the beautiful campus of Choate Rosemary Hall.

**You can support us throughout our  
2023-2024 season when you advertise with us!**

**Wallingford Symphony Orchestra**

P.O. Box 6023, Wallingford, CT 06492

(203) 697-2261

Email: [wallingfordsymphonyorchestra@gmail.com](mailto:wallingfordsymphonyorchestra@gmail.com)

Website: [www.wallingfordsymphony.org](http://www.wallingfordsymphony.org)



# 2023-2024 Season Advertising Plan

When you advertise with us, your ad will appear in all of our program booklets for the entire 2023/2024 concert season

**As an advertiser, you will be supporting the mission of the WSO.**

## RATES

<b>Outside Back Cover</b>	<b>4.75 X 7.75"</b>	<b>\$ 500</b>
<b>Inside Front &amp; Back Cover</b>	<b>4.75 X 7.75"</b>	<b>\$ 400</b>
<b>Inside:</b>		
<b>Full Page</b>	<b>4.75 X 7.75"</b>	<b>\$ 300</b>
<b>1/2 Page</b>	<b>4.75 X 4"</b>	<b>\$ 200</b>
<b>1/4 Page</b>	<b>4.75 X 2"</b>	<b>\$ 100</b>

If you would like to add an extra donation for the above prices, WSO would greatly appreciate it.

## WSO Ad Specification

We only accept ads as high resolution PDF or high resolution JPG files sized to the exact dimensions of the ad purchased.

- All fonts must be embedded and all layers flattened. Photos must be at 300 dpi.
- File names should be written as follows: **WSO.PB.name of advertiser.pdf or jpg**
- Electronic files should be sent to: **wallingfordsymphonyorchestra@gmail.com**
- **If your ad needs any design services, there will be an additional flat fee of \$ 100.**

Please complete the attached form and send with your payment to:

**Program Ads, Wallingford Symphony Orchestra**

P.O. Box 6023, Wallingford, CT 06492

## No later than October 1, 2023



# WSO Advertising Order

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Website \_\_\_\_\_

## Size of Ad Purchased

- Outside Back Cover
- Inside Front & Back Cover
- Inside:
  - Full Page
  - 1/2 Page
  - 1/4 Page

## Ad Copy (check one)

- Electronic file (see WSO specs)
- Use ad from prior season

**Please Note:** *There will be an additional fee of \$100 for the design of an ad that does not fit the WSO specifications.*

Amount Due \$ \_\_\_\_\_

## Method of payment

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Code \_\_\_\_\_

- Check enclosed

Please make check payable to **Wallingford Symphony Orchestra**

# Thank You for Your Support

Advertiser's Authorized Signature \_\_\_\_\_

WSO Representative \_\_\_\_\_

The Wallingford Symphony Orchestra is a 501 (c) (3) non-profit organization.  
Donations are tax deductible to the full extent of the law.

# A Great Way to Make an Impact!

Name or Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

## Support the Arts!

### Make a Donation

- Concertmaster** \$2000 and up
- Angel** \$1000 and up
- Patron** \$500 and up
- Donor** \$250 and up
- Friend** \$50 and up

### Purchase Tickets

- Adult** \$30
  - Student 1** (High School) \$20
  - Student 2** (Elementary) \$15
- Children 6 & under are free

## Concerts

- Spooktacular Halloween Concert** (10/22/2023)  #\_\_Adult #\_\_Student 1 #\_\_Student 2
- Holiday Sing-Along Concert** (12/17/2023)  #\_\_Adult #\_\_Student 1 #\_\_Student 2
- Spring Concert** (03/10/2024)  #\_\_Adult #\_\_Student 1 #\_\_Student 2
- Summer Pops Concert** (July/2024) **Free** - no tickets required

### Method of payment

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Code \_\_\_\_\_

- Check enclosed**

Please make check payable to **Wallingford Symphony Orchestra**

Thank you. The WSO is so grateful for your  
generous donations and support.  
Enjoy the concerts!



Wallingford Symphony Orchestra, P.O. Box 6023, Wallingford, CT 06492