

### Advertise with the Wallingford Symphony Orchestra for the 2024-2025 Season

Reach your audience and show your support for the arts by advertising with us in our 2024-2025 concert program booklet.

#### Why Advertise with Us?

##### Extensive Reach:

Your ad will appear in all of our concert program booklets for the entire 2024-2025 season, reaching thousands of people across diverse demographics throughout the greater Wallingford area.

##### Engage Passionate Music Lovers:

Your business will be showcased to hundreds of dedicated music enthusiasts, aligning your brand with a culturally engaged audience.

##### Community Recognition:

Be recognized in the Greater Hartford community as a proud arts supporter, enhancing your company's reputation.

##### Support the Arts:

Your advertisement will directly support the mission of the WSO, helping to sustain exceptional programming, renowned soloists, and classical music.

##### Online Presence:

In addition to the program booklet, your name will be featured on our website's Home page, with a direct link to your company's website.

#### Please check one option below:

Inside:

- |                                    |              |        |
|------------------------------------|--------------|--------|
| <input type="checkbox"/> Full Page | 4.75 X 7.75" | \$ 300 |
| <input type="checkbox"/> 1/2 Page  | 4.75 X 4"    | \$ 200 |
| <input type="checkbox"/> 1/4 Page  | 4.75 X 2"    | \$ 100 |

#### WSO Ad Specification

- We only accept ads as high-resolution PDF or high-resolution JPG files
- Must be sized to the exact dimensions of the ad purchased
- All fonts must be embedded and all layers flattened. Photos must be at 300 dpi
- File names should be written as follows: WSO.PB.name of advertiser.pdf or jpg
- Electronic files should be sent to: **etdesign360@gmail.com**
- If your ad needs any design services, there will be an additional flat fee of \$ 100

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website address: \_\_\_\_\_

#### Please complete the attached form and send with your payment to:

Program Ads, Wallingford Symphony Orchestra  
P.O. Box 6023, Wallingford, CT 06492

**Submission Deadline:** Forms must be mailed by October 1st, 2024.

**Payment Information:** Please make checks payable to the Wallingford Symphony Orchestra.

